



AS A WRITER...

I AM AN AVID TREND REPORTER & CONTENT CREATOR WHO IS UP TO DATE WITH THE LATEST NEWS IN FASHION, BEAUTY, AND E-COMMERCE.

I CREATE ENJOYABLE AND INFORMATIVE CONTENT WITH MY TARGET AUDIENCE IN MIND. MY WORK HAS BEEN PREVIOUSLY SEEN IN THE CURVY FASHIONISTA, FABUPLUS MAGAZINE, ENSPIRE, ETC...)

BRI CARRINGTON

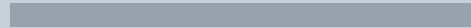


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SKILLS

COPYWRITING



MANAGING WRITERS & EDITING



PITCHING AND CONTENT BUILDING



TECHNICAL/COMPUTER PROFICIENCY



E-COMMERCE & AFFILIATE MARKETING



LAYOUT AND DESIGN



SOCIAL MEDIA



SEO



WORK EXPERIENCE

FASHION COPYWRITER & PR EXPERT - FREELANCE

TRIXXI CLOTHING, LOS ANGELES (REMOTE)

July 2022 - Current

Lead Creator of all copy for clothing line (i.e. product descriptions, collection lookbooks, style guides, blog posts, marketing collateral, etc...); Responsible for the Management of Editorial Relations, product launches, PR Correspondence, and the development of Company Magazine.

SHOPPING & FASHION WRITER

THE CURVY FASHIONISTA

February 2021 - Current

Responsible for driving traffic to the TCF Shop and creating content; Responsible for contributing a minimum of 15 articles a week; Write pitched and assigned Lifestyle, Beauty, and Fashion articles; Contributes to Sponsored Content on behalf of well-known brands such as 11 Honore, Eloquii, Ashley Stewart, Neiman Marcus, Nordstrom and Old Navy

MANAGING EDITOR / FASHION WRITER

SWAGHER MAGAZINE

March 2021 - Current (as a Writer)

Responsible for managing writers and editing content prior to publishing on digital site; Scheduled interviews and cultivated relationships with publicists representing celebrities, companies, brands, etc....; Managed e-commerce sites and affiliate marketing program; Contributor to Fashion Section

A FEW OTHER WRITING OPPS

- AUTHOR & BOOK EDITOR - FREELANCE
- GHOSTWRITER FOR INTERNATIONAL AUTHORS
- FEATURED CONTRIBUTING WRITER (ON-GOING)
ARTLOVELIFESTYLE MAGAZINE
- MANAGING COLUMNIST / WRITER
MAJOR COFFEE MEN'S MAGAZINE
- CONTRIBUTING WRITER - FABUPLUS MAGAZINE, GRID MAGAZINE, ENSPIRE MAGAZINE, CARIBBEAN POSH MAG
- FOOD REVIEWER - FLAVOR ISLE MAGAZINE
- WRITER AND EDITOR - NARC CONGRESS