McKinsey Siwald

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To whom it may concern,

Hello, my name is McKinsey Siwald. I would like to use this opportunity to formally introduce myself along with my application. I am applying to this position because I am infatuated with the fashion industry. I am looking to gain experience to further my career.

I am enrolled online in Parson’s industry essentials program to further my understanding of the fashion industry. This course is helping to deepen my understanding and knowledge of the fashion industry. Along with, advancing my understanding of the expectations my job will entail. I am taking this course with the goal to be the best version of myself possible for my future employer.

I have applied to the Fashion Institute of Technology’s “Fashion Business Manager” Major for the Fall semester of 2023. I plan to work towards obtaining my Bachelor’s degree. In combination with my education, I hope to gain experience in the fashion industry with the end goal of becoming a creative director. I believe that I need proper education and experience in as many facets of the industry as possible.

I work as a freelance model, I have started designing and learning photography. I truly want to understand all sides of the business of fashion and enjoy the business.

I have a deep passion and fascination with the industry. I have done personal research into the harmful effects of fast fashion and the global economic and environmental impacts of the apparel industry. I would like to play a role in helping the timeline move to circularity from linear.

I am also enrolled in Stanford’s Introduction to Haptic Technology course. I believe that haptic technology could one day play a key role in the manufacturing and productivity of the fashion industry. I believe this technology would promote timeline circularity if used for design education purposes. I think there are many ways haptic technology can open the doors to reducing waste in the garment industry.

I am an extremely reliable, hard working and resilient employee. Thank you for taking the time to review my application. I hope to hear back from you regarding working together in the future.

Sincerely,

McKinsey Siwald